



Silicon Valley Chinese Entrepreneur Forum

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Discussion Digest 00002

All creditors go to original posters.

Web 2.0 Introduction and in China (Version 0.1)

Summary: Web 2.0 Discussion

It seems that many people are interested in Web 2.0, so I put a short summary of discussion up to now:

1. The following is a basic introduction of web 2.0
<http://www.siliconvalley.com/mld/siliconvalley/13164800.htm?template=contentModules/printstory.jsp>

2. What are typical web 2.0 companies

In above URL, it mentioned a few web 2.0 companies. Here I want to add a few more web 2.0 companies. For these who are interested in copying some latest business ideas from US to China, then the following might be a good candidate

jotspot

A Application Wiki site

<http://www.jot.com>

I have two friends who use the service of the site, they like it.

ning

Marc Andresen is a co-founder of this. (Mark is co-founder of Netscape)

<http://www.ning.com/>

This site generates lots of hype, but I do not know much about it.

imeem

Founded by two Stanford students

<http://www.imeem.com/>

I do not know much about it, but it claims that it has lots of technologies, however, so far, it did not get much usage.

meebo

This is the startup mentioned in the article.

<http://www.meebo.com>

Some people like it.

I also want to mention two community sites, which might not belong to web 2.0, but they are hot, so let's list them here.

Silicon Valley Chinese Entrepreneur Forum (SVCEF)

<http://www.svcef.com>

<http://groups.yahoo.com/group/svcef>

Email: svcef@yahoo.com



myspace

<http://www.myspace.com>,

It is not a startup anymore, it is acquired by \$100 million recently.

theFacebook

<http://www.facebook.com>

It was started by two Harvard dropouts. (Stanford produced famous graduate dropouts, such as, Yahoo founders and Google founders, Harvard at least produced one famous undergraduate dropout, Bill Gates. According to some VCs, the successful rate for undergraduate dropout venture is 100%)

(This site has been copied to <http://www.xiaonei.com>)

Web 2.0 trends

1. Open source is the trend, Important of working with community. Users review, provide service not data
2. More about the data, less about the intelligent property, data is more important and add value, for example, users input, like Google collect users data
3. Process data is more important, aggregate knowledge
4. Shift to service, less software, software is getting cheap and even free, example like salesforce.com , old time use consultants to help business, new trend is out source to host service, charge on the monthly basis service. And software industry is a service, company does not need IT especially not software related company, such as insurance.
5. Value of long tail, instead of focusing on 80% and 20% (80% resource focus on big company), now just build different component
6. The rise of good enough computing, perpetual data
7. Instead of industry analysis, now is influential log

China web 2.0 Review

<http://web2.blogbeta.com/>

Open Question: Any hardware opportunities for Web 2.0 ?

During Web 1.0 time (from 93 to 99), there are lots of equipment (or hardware) vendors made lots of money from it. From networking gear, (ex: CISCO), to chip (ex: Broadcom) to storage (Exodus communication, dead now), to service providers (AtHome, now part of Comcast).

Now, everyone is jumping on this Web 2.0 wagon, do you think if there will be any opportunities for equipment vendors for Web 2.0. It cannot only be Internet software service companies who will benefit from web 2.0.

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